SEASON • 1939 •

New
Piasa Chautauqua
Chautauqua, Ill.

[FIFTY-FOURTH]
ANNUAL PROGRAM]



Ye 1939 Year Book

New Piasa Chautauqua

Dedicated to "The L. C. I. A." in Appreciation of the Many Valuable and Unselfish Services Rendered for the Upbuilding and Beautifying of Piasa Chautauqua.

PROGRAM BEGINS SATURDAY, JULY 1st CLOSES MONDAY, SEPTEMBER 4th

Entrance to Beautiful Chautauqua Grounds



RATES OF ADMISSION

From July 1st to September 4th every person on the Piasa Chautauqua Grounds is required to have a ticket.

| Adult Annual Tickets | \$7.00 |
|---|--------|
| Children Annual Tickets | |
| Adult Week Tickets | 1.50 |
| Adult Day Tickets, except Saturday | .25 |
| Adult Day Tickets, Saturday night | .50 |
| Week End Tickets, Friday P. M. to Monday A. M | .75 |

One Dollar reduction on Annual Tickets if purchased not later than June 1.

Fifty-Fourth Season New Piasa Chautauqua

The 1939 season at Chautauqua will open Saturday, July 1st, and continue until Monday, September 4th, Labor Day. For over 50 years, Chautauqua has been conducted as a successful Summer Resort. It is ideally located in a beautiful valley on the banks of the mighty Mississippi River, about 35 miles north of St. Louis. Here the river is called Lake Rainey, since the closing of the Alton Dam, and at Chautauqua's beach is a cool, clear Lake, 26 miles long and in some places 5 miles wide. Sail-boating, motor-boating, and all forms of aquatic sports are becoming very popular on the lake.

Daily programs of interest to young and old are arranged to make the summer more enjoyable.

A large open air swimming pool is in operation during the season, filled with clear, sparkling spring water. Two lifeguards are in constant attendance, and the pool in addition to being safe, is supervised for health and sanitation.

Athletic events of every description are arranged for daily entertainment: tennis, volleyball, roque, horseshoe pitching, baseball, swimming, boating, field days for young and old, fishing, and basketball are some of the supervised sports.

At Chautauqua there is an atmosphere of culture and refinement, and many warm friendships are made there. Chautauqua stands essentially for clean living and healthy outdoor sports.



Rock cliffs such as "Lovers' Leap", pictured above, face the lake and form an imposing entrance to Chautauqua. Rich in beauty and Indian history makes hiking most interesting over miles of such scenery.







Piasa Spring

Pure, cool, sparkling spring water from nature's greatest gift to Chautauqua makes the spring a favorite meeting place for old and new friends each year.

Regular chemical tests assures the purity of the water throughout the entire year.



Memorial Chapel

This building, erected by the Ladies' Civic Improvement Association and located in one of the most picturesque and beautiful spots in the Chautauqua Valley symbolizes the fundamental precepts on which the resort was founded and is truly a wonderful remembrance of those worthy pioneer "Christians" responsible for its building and desire to offer a place to worship according to the dictates of one's own conscience. A few leisure moments within its walls will insure the peace and quiet necessary to bring the utmost happiness to one's vacation at Chautauqua.



1939



Mr. Frank Woodrow, of Jerseyville, has been appointed as manager in charge of the Administration Office and Program during the 1939 season. He will be available at the Chautauqua office June 15th and all inquiries relative to cottage rentals and program will have his personal attention.

Mr. Woodrow has served Chautauqua on previous years in this capacity and has also compiled considerable historical data covering the early Chautauqua days which is most interesting.



HISTORIC SPRINGS HOTEL



CHILDREN'S PLAYGROUND 19-39

The Ladies' Civic Improvement Association

The L. C. I. A. group with its membership of every lady at Chautauqua and intense interest in the better things the resort offers year after year makes this group most valuable to all residents and visitors.

The management of the historic "Springs Hotel" and sponsorship of weekly receptions and bridge parties at the hotel and the furnishing of capable chaperons for the regular Saturday evening dance for Chautauquans and their friends, offers the assurance each season the best of supervision covering all social activities.

The annual Children's Day with music, parades, eats and toys to delight and entertain the children, is sponsored and conducted by the L. C. I. A. committees and each year becomes more attractive and entertaining.

The advice and counsel of The Ladies Civic Improvement Association is reflected in the numerous changes for the better things at the resort each year, and an up-to-date children's playground with capable attendants in charge is only another particular accomplishment of this wonderful group of women vitally interested in the general welfare and improvement of the resort year after year.

Officers

| Mrs. W. K. Norris | President |
|-------------------------|-----------------------|
| Mrs. E. F. Paul. | First Vice-President |
| Mrs. A. E. Meints | Second Vice-President |
| Mrs. W. J. Niergarth | |
| Mrs. S. Price Shoemaker | |

Directors

| Mrs. | Wm. E. Caulfield | Mrs. | Eugene Gaskins |
|------|------------------|------|----------------|
| Mrs. | C. A. Wood | Mrs. | E. L. Doland |
| Mrs. | Arthur Maier | Mrs. | Frank Craig |

| Sunday School Director | Mrs. Eugene Gaskins |
|------------------------|---------------------|
| Chief Gateman | |
| Custodian | |

The Chautauqua Men's Club

| ARTHUR G. MAIER | resident |
|------------------------------|----------|
| FRED STILLMANVice-Pr | resident |
| CAMPBELL A. WOODSecretary-Tr | easurer |

The Men's Club organization has been an active group of men not only during the annual program season, but throughout the entire year. The sponsorship of social activities, athletics of all kinds, and close cooperation with the officers of Chautauqua year after year in regard to observance of the rules and regulations of the resort has made this club one of the better things Chautauqua offers each season.

The latest branch of Men's Club activities was the organizing of the Chautauqua Yacht Club during 1938 and the improvement of the river front and docking facilities offered to visiting boats.

The annual Men's Club dinner meeting during the last week in August each year is looked forward to and the winter meetings with discussions of the past as well as the coming year's work are well attended and much good for Chautauqua is accomplished.

If you are not a member do not hesitate in joining as you will become better acquainted and find your association with this fine group of men most interesting.



Mr. Carrol Peters and his superb dance orchestra of Alton will delight the many visitors to Chautauqua each Saturday evening at the regular weekly dance, under the direction of the L. C. I. A.







Music

Group singing will be one of the new forms of entertainment to be encouraged and given special attention at Chautauqua this season. It is hoped that the three groups as planned will receive the whole-hearted support of all residents and visitors to make this form of entertainment a rousing success.

The Valley Group:

Composed of all cottage residents on Hillside and Springfield avenues.

The Midtown Group:

Composed of all cottage and hotel residents in central Chautauqua, extending from the Auditorium to the main gate entrance.

The Riverside Group:

Composed of all cottage residents in Chautauqua, extending from the Auditorium to the river front park.

These singing groups will cooperate with Mrs. Clare Ditto, who will be in charge of all music this season and who will be pleased to give all possible assistance in arranging the choral work.

Mr. Frank Clifford of St. Louis, will direct the Men's Club Chorus at special gatherings and with his excellent voice and experience gives assurance of many happy evenings to Chautauqua visitors this season.

During the month of August special music by the Grace Church Quartette of St. Louis will be heard at the Auditorium in connection with the regular Sunday morning services. The inspiring music of these excellent singers will add greatly to the service and should not be missed.

| Miss Clara Hehmann | Soprano |
|----------------------|----------|
| Miss Angeleen Michel | Alto |
| Dr. Geo. W. Sharp | Tenor |
| Mr. Fred Hehmann | Baritone |

Accommodations

Springs Hotel with 50 rooms available at reasonable rates by the day or week offers a special inducement for an enjoyable vacation.

The Chautauqua Cafeteria with good wholesome food at moderate prices, with Mr. and Mrs. Walter Wilson in charge, will be pleased to serve you.

The Kentucky Home offers board and room accommodations to all visitors for either a day or week stay. Reasonable rates with a homelike atmosphere await you on your vacation trip to Chautauqua.

Chautauqua Yacht Club

| E. L. Doland | Commodore |
|---------------|---------------------|
| Gilbert Craig | Vice Commodore |
| Russell Maier | |
| Frank Woodrow | Secretary-Treasurer |

Organized during the season of 1938 with members consisting of all persons interested in boating. A new lake front with facilities for docking motor boats, sail boats, canoes and other river craft is only a small part of the Yacht Club activities. River and lake enthusiasts will find membership in this Club one of the season's high lights at Chautauqua.

"Pool 26"

The waters of "Pool 26," the official name of the lake created by waters impounded behind the Mississippi River Dam at Alton, maintain a true stage of 419 feet above sea level according to Col. P. S. Reinecke of the United States Army Engineer District office in St. Louis.

The lake, over 26 miles long, and in some places as much as 5 miles wide, is without current and ideal for sailing, motor boating, canoeing and all kinds

of water sports.



Program

Saturday, July 1-Opening Day-

10:00 A. M.—Registration of Annual Tickets with Office Manager.

11:00 A. M.—Tennis.

2:30 P. M.—Base Ball at Athletic Field.

7:30 P. M.—Feature Pictures at Auditorium.

9:30 P. M.—Dance at River Pavilion. Carrol Peters' Band.

Sunday, July 2-

9:30 A. M.—Sunday School at Auditorium.

11:00 A. M.—Sermon, Rev. John A. Lampe, First Presbyterian Church, Jerseyville, Ill. Subject: "Patriotism and the Christian Spirit."

Monday, July 3-

7:30 P. M.—Feature Pictures at Auditorium.

Tuesday, July 4-

10:00 A. M.—Tennis and Roque Games, 2:00 P. M.—Badminton Exhibition by two of the foremost players in the St. Louis District: Dr. Carl W. Lange, Jr., 1939 Indoor Singles Champion and Doubles Finalist; Walt Schlueter, M. A. A. Instructor and 1939 Indoor Doubles Finalist.

3:00 P. M.—Base Ball.

7:30 P. M.—Feature Pictures.

9:30 P. M.—Grand Display of Fireworks at River Front.

Wednesday, July 5-

7:30 P. M.—Feature Pictures at Auditorium.

Thursday, July 6-

7:30 P. M.—Devotional Service at Chapel. Rev. John A. Lampe of Jerseyville, will conduct a series of talks during July on the subject of "Four Men Who Changed the World."

Friday, July 7—

2:00 P. M.—Tennis and Roque Games. 7:30 P. M.—Feature Pictures at Auditorium.

Saturday, July 8—

10:00 A. M.—Roque and Shuffleboard Games.

2:00 P. M.—Base Ball Game at Athletic Field. 7:30 P. M.—Feature Pictures at Auditorium.

9:30 P. M.—Dance at River Pavilion—Carrol Peters' Band.

Sunday, July 9—

9:30 A. M.—Sunday School at Auditorium.

11:00 A. M.—Sermon: "The World's Greatest Dynamic," Harold L. Reader, D.D., First Baptist Church, Webster Groves, Mo.

4:30 P. M.—Concert at Auditorium. Grace M. E. Church Choir, 60 voices, under direction of Mr. and Mrs. Montgomery Lynch of St. Louis.

Monday, July 10-

10:30 A. M.—Bible Study-Series. Subject: "Studying the Bible." Rev. Harold Reader.

7:30 P. M.—Feature Pictures at the Auditorium.

Tuesday, July 11-

10:30 A. M.—Subject: "What Is Christianity?" Rev. Harold Reader. 8:30 P. M.—"Get Acquainted" Reception and Party at Springs Hotel. Sponsored by Ladies' Civic Improvement Association and Chautauqua Men's Club. Special Music—Cards—Dancing.

Wednesday, July 12-

10:30 A. M.—Subject: "The Technique of Grace," Rev. Harold Reader. 7:30 P. M.—Feature Pictures at Auditorium.

Thursday, July 13-

10:30 A. M.—Subject: "Five Practical Ways of Avoiding War." Rev. Harold Reader.

7:30 P. M.—Devotional Service at Chapel. Subject: "Moses." Rev. John Lampe.

Friday, July 14—

10:30 A. M.—Subject: "The Basis of Spiritual Health," Rev. Harold Reader.

2:00 P. M.—Tennis Games.

7:30 P. M.—Feature Pictures at Auditorium.

Saturday, July 15—

9:30 A. M.—Roque and Shuffleboard Games.

2:00 P. M.—Base Ball at Athletic Field.

4:00 P. M.—Tennis Games. 7:30 P. M.—Feature Pictures at Auditorium.

9:30 P. M.—Dance at River Pavilion—Carrol Peters' Band.

Sunday, July 16—

9:30 A. M.—Sunday School at Auditorium. 11:00 A. M.—Sermon, Rev. Harold L. Reader. Subject: "The New Covenant."

Monday, July 17-

10:30 A. M.—Subject: "The Twelve Gates," Rev. Harold Reader.

7:30 P. M.—Feature Pictures at Auditorium.

Tuesday, July 18-

10:30 A. M.—Subject: "A Study in Jonah," Rev. Harold Reader.

8:00 P. M.-L. C. I. A. Bridge Party at Springs Hotel.

Wednesday, July 19-

10:30 A. M.—Subject: "Jesus and Simon," Rev. Harold Reader.

7:30 P. M.—Feature Pictures at Auditorium.

Thursday, July 20-

10:30 A. M.—Subject: "Modern Isaiahs," Rev. Harold Reader.

7:30 P. M .- Devotional Service at Chapel. Rev. John Lampe. Subject: "Paul."

Friday, July 21-

10:30 A. M.—Subject: "The Thrill of Religion," Rev. Harold Reader.

2:00 P. M.—Tennis Games.

7:30 P. M.—Feature Pictures at Auditorium.

Saturday, July 22-

9:30 A. M.—Roque and Shuffleboard Games.

2:00 P. M.—Base Ball at Athletic Field. 4:00 P. M.—Tennis. 7:30 P. M.—Feature Pictures at Auditorium.

9:30 P. M.—Dance at River Pavilion—Carrol Peters' Band.

Sunday, July 23-

9:30 A. M.—Sunday School at Auditorium,

11:00 A. M.—Sermon, Rev. T. B. Uber, D.D., Reen Memorial Lutheran Church, St. Louis. Special Music by Senior Choir of 20 Voices and Boys' Choir.

Monday, July 24—

7:30 P. M.—Feature Pictures at Auditorium.

Tuesday, July 25—

8:00 P. M .- L. C. I. A. Bridge Party at Springs Hotel.

Wednesday, July 26-

7:30 P. M.—Feature Pictures at Auditorium.

Thursday, July 27-

7:30 P. M.—Devotional Service at Chapel, Rev. John Lampe. Subject: "Luther."

Friday, July 28—

2:00 P. M.—Children's Shuffleboard Contest. 4:00 P. M.—Tennis.

7:30 P. M.—Feature Pictures at Auditorium.

Saturday, July 29-

9:30 A. M.—Roque Elimination Games,

2:00 P. M.—Base Ball at Athletic Field. 7:30 P. M.—Feature Pictures at Auditorium.

9:30 P. M.—Dance at River Pavilion—Carrol Peters' Band.

Sunday, July 30-

9:30 A. M.—Sunday School at Auditorium.

11:00 A. M.—Sermon, Rev. Harry C. Brown, First M. E. Church, Alton. Subject: "Light For Our Confusion." Special Music by Church Choir.

Monday, July 31—

7:30 P. M.—Feature Pictures at Auditorium

Tuesday, August 1-

8:00 P. M .- L. C. I. A. Bridge Party at Springs Hotel.

Wednesday, August 2-

2:00 P. M.—Shuffleboard Games.

7:30 P. M.—Feature Pictures at Auditorium

Thursday, August 3-

7:30 P. M.—Devotional Service at Chapel.

Friday, August 4-

4:00 P. M.—Roque and Shuffleboard Games.

7:30 P. M.—Feature Pictures at Auditorium.

Saturday, August 5-

9:30 A. M.—Roque Elimination Games.

2:00 P. M.—Base Ball and Badminton at Athletic Field.

7:30 P. M.—Feature Picture at Auditorium.

9:30 P. M.—Dance at River Pavilion—Carrol Peters' Band.

Sunday, August 6-W. C. T. U. Day-

9:30 A. M.—Sunday School at Auditorium.

11:00 A. M.—Sermon, Rev. Lloyd D. Homer, Presbyterian Church, Richmond Heights. Subject: "Am I My Brother's Keeper?" Special Music by Grace Church Quartette.

Monday, August 7-

7:30 P. M.—Feature Pictures at Auditorium.

Tuesday, August 8-

8:00 P. M.-L. C. I. A. Bridge Party at Springs Hotel.

Eighteen

Wednesday, August 9-

7:30 P. M.—Feature Picture at Auditorium.

Thursday, August 10-

2:00 P. M.—Swim Races at Pool.

7:30 P. M.—Devotional Service at Chapel.

Friday, August 11-

4:00 P. M.-Roque and Shuffleboard Games.

7:30 P. M.—Feature Picture at Auditorium.

Saturday, August 12-

10:00 A. M.—ANNUAL CHILDREN'S DAY. Sponsored by L. C. I. A.

2:00 P. M.—Special Athletic Contests.

7:00 P. M.—Feature Picture and Amateur Stage Show with Quiz Contest, in charge of A. B. (Ollie) Kurrus. Prize awards by Men's Club.

9:30 P. M.—Dance at River Pavilion—Carrol Peters' Band.

Sunday, August 13-

9:30 A. M.—Sunday School at Auditorium.

11:00 A. M.—Sermon, Rev. Geo. E. Whitten, First M. E. Church, Centralia, Ill. Subject: "Unfinished." Special Music by Grace Church Quartette.

Monday, August 14-

10:30 A. M.—Opening Day Special Bible Study and Lecture, by Rev. Geo. E. Whitten. Today's Subject: "The Man Who Lost His Dream."

7:30 P. M.—Feature Picture at Auditorium.

Tuesday, August 15-

10:30 A. M.—Subject: "Christ and Zaccheus," Rev. Geo. E. Whitten. 8:00 P. M.—L. C. I. A. Bridge Party at Springs Hotel.

Wednesday, August 16-

10:30 A. M.—Subject: "Going Down to Egypt," Rev. Geo. E. Whitten. 7:30 P. M.—Feature Picture at Auditorium.

Thursday, August 17—

7:30 P. M.—Devotional Service at Chapel, Rev. Geo. E. Whitten. Subject: "Deserter."

Friday, August 18-

10:30 A.M.—Subject: "Lure of the Way Side Shrine," Rev. Geo. E. Whitten.

7:30 P. M.—Feature Picture at Auditorium.

Saturday, August 19-

9:30 A. M.—Roque Elimination Games.

2:00 P. M.—Base Ball Game.

4:30 P. M.—Annual Stockholders' Meeting and Election of Officers.

7:30 P. M.—Feature Picture at Auditorium.

9:30 P. M.—Dance at River Pavilion—Carrol Peters' Band.

Sunday, August 20-

9:30 A. M.—Sunday School at Auditorium.

11:00 A. M.—Sermon, Rev. Geo. E. Whitten, Centralia, Ill. Subject: "Life With a Purpose." Special Music by Grace Church Quartette.

Monday, August 21-

10:30 A. M.—Subject: "Peter Walking on the Sea," Rev. Geo. E. Whitten.

7:30 P. M.—Feature Picture at Auditorium.

Tuesday, August 22-

10:30 A. M.—Subject: "Pearl of Great Price," Rev. Geo. E. Whitten. 8:00 P. M.—L. C. I. A. Bridge Party at Springs Hotel.

Wednesday, August 23-

10:30 A. M.—Subject: "Man Who Is the Garment of God," Rev. Geo. E. Whitten.

7:30 P. M.—Feature Picture at Auditorium.

Thursday, August 24—

7:30 P. M.—Devotional Service at Chapel, Rev. Geo. E. Whitten. Subject: "The Prosperous Life."

Friday, August 25-Founders' Day-Fifty-Fourth Anniversary-

10:30 A. M.—Subject: "The Master's Last Will," Rev. Geo. E. Whitten.

2:00 P. M.—Roque and Shuffleboard Games.

7:30 P. M.—Feature Picture at Auditorium.

Saturday, August 26—Yacht Club Day—

9:30 A. M.—Roque Elimination Games.

2:30 P. M.—Regatta Events at Lake Front.

7:30 P. M.—Feature Pictures at Auditorium. 9:30 P. M.—Dance at River Pavilion—Carrol Peters' Band.

Sunday, August 27-

9:30 A. M.—Sunday School at Auditorium.

11:00 A. M.—Sermon, Rev. Geo. E. Sweazey, Ph. D., Tyler Place Presbyterian Church, St. Louis. Subject: "The Gate Called Beautiful." Special Music by Grace Church Quartette.

6:00 P. M.—ANNUAL MEN'S CLUB DINNER MEETING.

7:30 P. M.—SPECIAL ENTERTAINMENT AT AUDITORIUM BY MEN'S CLUB

Monday, August 28-

7:30 P. M .- Feature Picture at Auditorium.

Tuesday, August 29-

8:00 P. M.—L. C. I. A. FAREWELL BRIDGE PARTY at Springs

Wednesday, August 30-

7:30 P. M.—Feature Picture at Auditorium.

Thursday, August 31—

7:30 P. M.—Devotional Service at Chapel.

Friday, September 1-

7:30 P. M.—Feature Picture at Auditorium.

Saturday, September 2-

9:00 A. M.-Roque Finals.

2:00 P. M.—Base Ball at Athletic Field.

7:30 P. M.—Feature Picture at Auditorium.

9:30 P. M.—Farewell Dance at River Pavilion—Carrol Peters' Band.

Sunday, September 3-

9:30 A. M.—Sunday School at Auditorium.

11:00 A. M.—Sermon, Rev. Charles W. Tadlock, Centenary Methodist Church, St. Louis.

Monday, September 4-

10:00 A. M.—Special Labor Day Program and Athletic Finals.

7:30 P. M.—Feature Picture at Auditorium.

Safety and Protection

Constant policing of the grounds by uniformed officers and deputies, under the supervision of the Sheriff of Jersey County, gives resort visitors the assurance of good order at all times.

A Safety Campaign, sponsored by the "Chautauqua Men's Club," to eliminate unnecessary automobile driving and any driving faster than a very moderate speed will be carried on throughout the summer and all violations or reports of careless driving will receive the attention of the proper officials. The entire valley is nature's playground for Chautauqua children and safety first measures will be strictly enforced.

How to Reach Chautauqua

Telephone—Long distance lines to Alton, Illinois, exchange with all calls answered promptly.

U. S. Mail—Branch post office with outgoing and incoming mail deliveries twice daily.

Proper Address—Chautauqua, Illinois.

Auto Routes—From St. Louis, take any city street or routes to Superhighway No. 99, crossing the rivers over the Lewis and Clark bridges. Follow U. S. 67 thru Alton and turn left on Illinois 100 at sign marked to Chautauqua. Distance from St. Louis, 42 miles.

From East St. Louis and other East Side cities—follow U. S. 67 to and thru Alton, Illinois, for about 12 miles, turning left on Illinois Route No. 100 at sign marked Chautauqua.

Railroad

The Illinois Terminal Railroad Company will have the following train schedule between St. Louis, East St. Louis, Granite City, Wood River, Alton, Chautauqua, for the 1939 season:

| REAI | DOW | 'N | | | REA | D UP |
|------|-------|------|-------------------|-------|-------|------|
| PM | AM | AM | | AM | PM | PM |
| 3:15 | 8:10 | 5:40 | LvSt. LouisAr. | 10:00 | 1:00 | 7:10 |
| 3:05 | 8:05 | 5:25 | LvE. St. LouisAr. | 10:02 | 1:02 | 7:07 |
| 3:34 | 8:29 | 5:59 | LvAr. | 9:42 | 12:42 | 6:48 |
| 4:00 | 9:00 | 6:33 | ArLv. | 9:15 | 12:15 | 6:15 |
| 4:10 | 9:30 | 7:15 | LvAr. | 9:10 | 11:35 | 6:09 |
| 4:50 | 10:15 | 7:55 | Ar Chautauqua Lv. | 8:30 | 10:55 | 5:35 |
| PM | AM | AM | | AM | AM | PM |

THRIFT fares every FRIDAY, SATURDAY and SUNDAY to CHAUTAUQUA:

| From St. Louis, Mo | \$1.00 | round | trip |
|--------------------------|--------|-------|------|
| From East St. Louis, Ill | 1.10 | round | trip |
| From Granite City, Ill | .85 | round | trip |

Tickets at above fares good going all trains every Friday, Saturday and Sunday—Final return limit first Tuesday following date of sale.

Round trip fares in effect every day, good for return 30 days from date of sale:

| St. Louis to Chautauqua and return\$ | 1.50 |
|---|------|
| East St. Louis to Chautauqua and return | 1.62 |
| Granite City to Chautauqua and return | 1.20 |

For additional information consult any ticket agent or:

J. B. HUGHEY, City Pass. Agent, St. Louis, Mo. Telephone CEntral 5300. J. S. WELLMAN, City Pass. Agent, St. Louis, Mo.

Telephone CEntral 5300.

R. A. ELLS, General Agent, Alton, Ill. Telephone MAin 3430.

Officers and Directors

| Fred H. Bernet, St. Louis | President |
|---------------------------------|-----------------------|
| W. K. Norris, St. Louis | First Vice-President |
| Justin T. Flint, St. Louis | Second Vice-President |
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Arnold Zerweck, East St. Louis.
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